



COBRA CRIER

Volume I Issue II May, 1967



"THE HUSTLER"

Here is proof that the female members of Shelby American appreciate our heroes.

Max Kelly is being congratulated by Diana Trampe and Bobbie Farley for winning the Sturdevant Master Mechanics Award. It looks heavy--and it is!

The trophy is given every year at the Sebring 12 Hours of Endurance for the Chief Mechanic of the overall winner of the race. The trophy is so authentic that the gold torque wrench really works.

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London Gang

The London Gang arrived last Sunday morning to shoot a portion of the ABC TV special, "Twiggy In Hollywood". This is the second of a series on the famous English-born model. At seventeen years of age, 92 pounds and 5'7" tall, the splintery teenager has revolutionized fashion into the "mini-skirted mod look".



She was accompanied by her manager-boyfriend, Justin, as well as a cast of thousands (cameramen that is). The entourage was greeted by Carroll Shelby and toured the plant. Justin, being overwhelmed by our race vehicles, was given a
Con't. Pg. 2

Con't. from front page

Last year the award was received by Ron Butler of our Race Shop. Let's hope we continue to keep it in the family!

Max said his face really isn't blushing red. It's just his Florida tan.

HOSPITAL CHARITY DRIVE

The Orange County Children's Hospital purchased a GT 500 for a drawing which was held at a recent Dodger game. All proceeds went toward the addition of a special Pediatric Center to the Children's Hospital.



Pictured from left to right is Mrs. Paul Jeffrey of Costa Mesa who is the lucky winner. A typical winner-she can't drive! In her arms is Lucky Pierre, Mrs. Richard Voelzke was Chairman of the committee that solicited the drive for the tickets, Miss Anaheim, Caylene Walp, chose the winning ticket, and Dr. Adler, Chief of Staff of Children's Hospital awarded the keys.

Con't. from front page

taste of speed by Mr. Shelby who took him for a "spin" behind the bunker in the GT 40 and turbo-charged **Cobra**.

As the group prepared to take off in the DC-3 for the race at Riverside, Tony Curtis joined the group. Filming was resumed at Riverside where Twiggy and Carroll watched the race from the Goodyear Tower and Twiggy awarded Mark Donohue with a trophy and a kiss.

Some changes have been made in the inter-company personnel.

- | | |
|----------------|---------------------------------|
| Sylvia Simmons | - Public Relations Secretary |
| Neil Relitz | Shipping Lead Man |
| Ken Jay | Receiving Clerk |
| Jerry Wear | Receiving Clerk |
| Al Upchurch | Production Control Co-ordinator |
| Dee Renner | Production Control Secretary |
| Eugene Ponce | Production Line Supplier |
| Ken Silver | Office Services Supervisor |

Before building his famous car, George N. Pierce was making bird cages in 1883.

EDITOR-IN-CHIEF - Diana Trampe

Secretary: Sylvia Simmons

Reporters: Bobbie Farley
Harry Neumann
Dave Gaubatz
Bob Wyatt
Alan Upchurch

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Great News!

Mr. & Mrs. James Farley (alias Bobbie Wirth) have unwillingly returned from their honeymoon in the "Island of the Pacific". If anyone is interested in making the Hawaiian Islands their vacation retreat this year, you will be anxious to hear Bobbie's comments.

She and Jim stayed at the Sheraton-Maui on the Island of Maui. It is the only hotel on the islands that is built backwards! The hotel is built on the side of a cliff overhanging the sea. You must drive up a winding road to get to the lobby which happens to be the top floor. In accordance, you take the elevator down to your rooms and restaurant. Obviously, there were times when the Farleys ended up in the penthouse as one usually pushes the elevator button down to reach the lobby--right?

Again on Maui is the beautiful Hana, the only black sand beach in existence which is actually lava rock from prehistoric times that has been ground to sand over the epochs by the pounding sea.

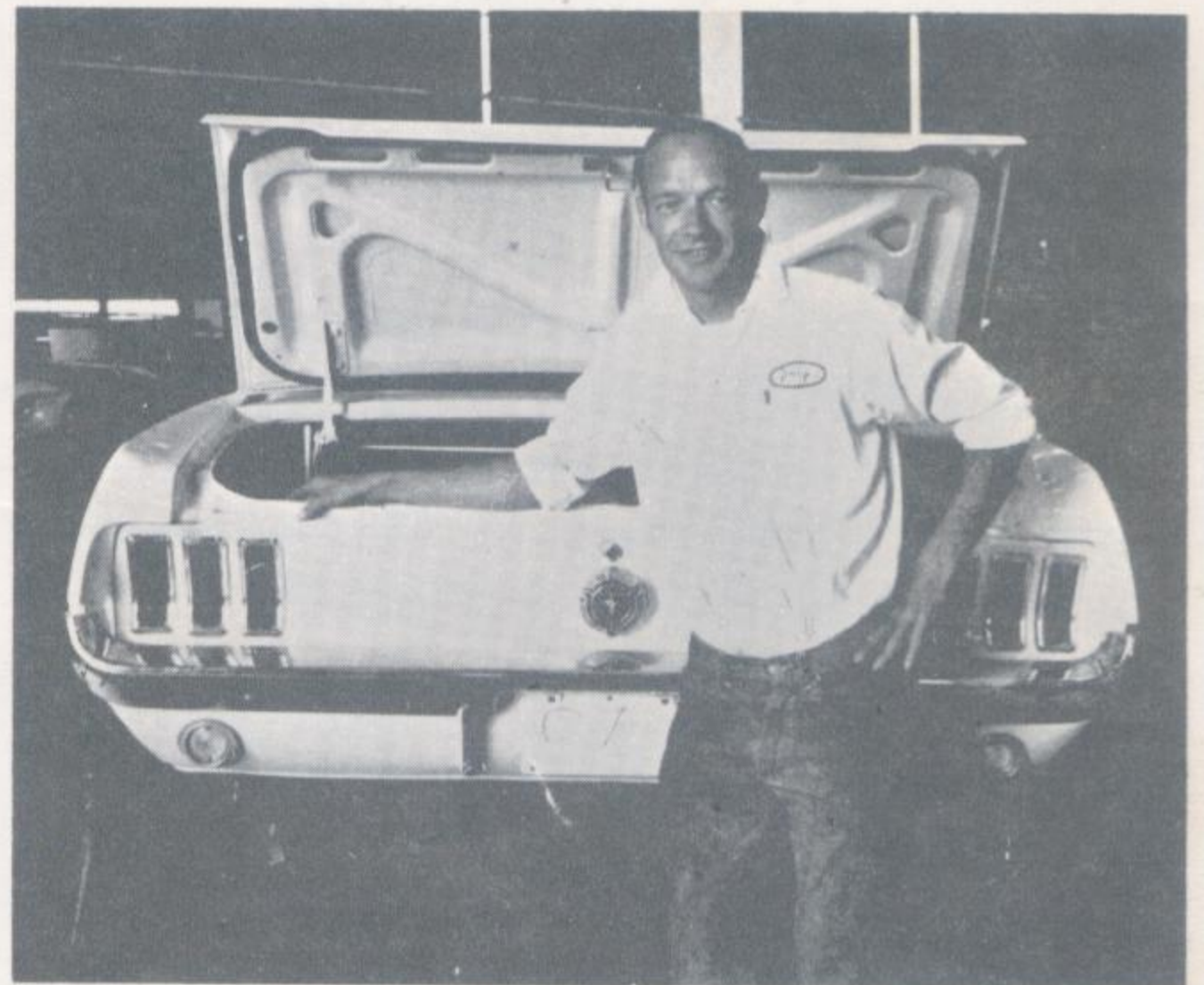
Bobbie and Jim left for Honolulu where they were lucky to get a flight on a Piper Cub. Since they were the only passengers, the pilot took them for a closer look at the Islands of Mokolai and Lanai swooping down to show points of interest.

What a wonderful way to see Paradise!

KING MUSTANGER

We're blowing our horn in the direction of the Race Shop to salute Jerry Schwartz.

Jerry has been a professional mechanic since he was 16. In 1957 he bought his first quarter mile dirt oval racer which he ran one season and won every race he finished.



By 1963 he was a drag specialist and had prepared a car for the stock class. He didn't stop until he had set the AHRA National Record and the NHRA National Record that stands today. He set the speed record for the M Stock Class at 88.71 M.P.H.

After his dragster days in 1964, he joined Shelby American at the Venice operation. Jerry started on our first Mustang Racing Program and is now Crew Chief on the Terlingua and Gulf Team Cars.

Sorry girls, he's married with 3 sons, and lives in El Segundo.

Classified Advertisements

Wanted

30 FOOT SAILBOAT preferably with comfortable accomodations for 2. Call Dave Gaubetz ext. 25

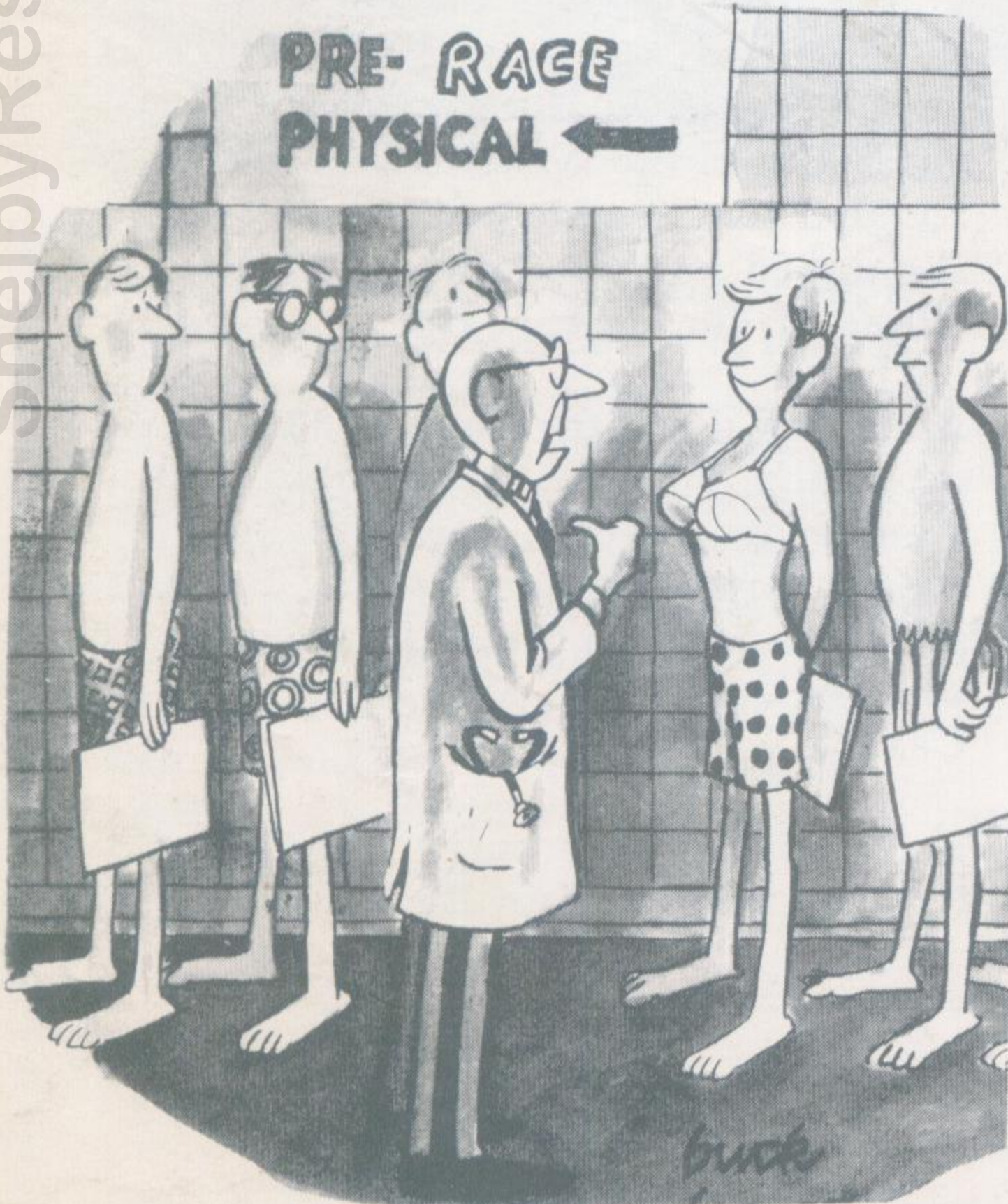
FOR SALE

STEREO TAPE RECORDER
4 track with professional mike
\$125.00 or best offer.
Call Heinz - 322-2941

56 CHEVY - 265 4V - New springs, brakes, black & white, chrome moldings around windows, small steering wheel and chrome wheels, tach. \$350.00 or best offer.
See Stan in Rework.

1966 COTUS CORTINA - ex Ken Miles car - 7500 miles - AM-FM 5 brand new radial Pirelli tires \$2600. or best offer. Call Harry Newmann, Service Dept. Ext. 31

PRE-RACE PHYSICAL ←



Out Pike!!

HAPPENINGS

Our annual Board of Directors Meeting was held last Monday with Jacques Passino, Sev Vass and Ray Graess attending from Dearborn.

The 1968 Advertising Proposal was held at the Pieces of Eight Restaurant by the Jay Dugan Agency on Wednesday.

Mean Don Fryer wouldn't let Eileen go to the Ad Meeting even after she said she'd wait at the bar.

Laurie, switchboard operator, won 500 gallons of gasoline in a service station drawing.

Rolls Royce upholstery is the same as used on seats in the House of Commons.

Saw Richard, Race Shop, in Memory Lane last week. What a mover!

Hear Production Control has their own truck driver--Pat O'Rourke!

Watch for the Twiggy Special on ABC-TV, Channel 7, Thursday evening, May 25.

Some 22 lbs of plastic go into the production of late-modeled car.

Bob Wyatt, Jr. was transferred to the Traffic Dept. and is our youngest diesel driver.

Did you hear the noise the day John Borgen had a "run in" with Pam's typewriter carriage?

Heard there is a Ferrari in the Race Shop, what about it Jack?

We built our first and only yellow GT 350 this week.